



# Call for Artists

## Help Shape the City of Lethbridge Public Art Master Plan Update

The consulting team of EVOKE Culture 2.0 invites applications from local Lethbridge artists, cultural practitioners, and creative professionals **to design and lead an interactive community engagement activity** as part of the City of Lethbridge's Public Art Master Plan Update project!

These activities will collect valuable public input from communities on their relationship with places, insights on cultural representation and desires for public art in Lethbridge while serving as an example of how art and creativity can activate space.

Selected artists will then meet and collaborate with EVOKE Culture 2.0 to discuss the insights gathered from these engagement activities to inform the development of Lethbridge's Public Art Master Plan Update.

## Important Dates & Details

- **Application Deadline:** March 10, 2025
- **Notification of Selection:** March 15, 2025
- **Engagement Information Session:** April 8, 2025 (***Selected artists must attend this in-person session***)
- **Engagement Timeline:** April - September 2025
- **Scope:** Each artist will be responsible for:
  - Attending an in-person information session with EVOKE Culture 2.0
  - Creating and delivering a Community Engagement Activity (*Note: the locations of these engagement activities will be determined based on information collected by EVOKE Culture 2.0 from prior project engagement activities and consultations*)
  - Providing updates to EVOKE Culture 2.0 and attending a post-engagement discussion.
  - Provide their feedback on the draft Public Art Master Plan Update
- **Compensation:** \$100 per hour, to a maximum of **\$1,500** and up to **\$500 for materials**
- **A total of up to 5 artists will be selected for this opportunity**

## About the Role

Using interactive creative-based activities, selected artists will be responsible for creating a dynamic engagement experience that documents the community's relationship with places and spaces, captures insights on cultural representation and encourages meaningful discussions about the potential and possibilities of public art in Lethbridge.

Examples include (but are not limited to):

✓ **Co-Created Visioning Wall** – A collaborative space for imagining the future of public art in Lethbridge

✓ **Wish Tree** – A symbolic installation capturing community hopes and aspirations about public art and place in Lethbridge

✓ **Art Walks** – Guided explorations in a particular area that spark dialogue about art in public spaces.

## Eligibility Criteria

This opportunity is open to:

✓ **Artists, creatives, designers and cultural bearers** living or working in Lethbridge.

✓ **Those passionate about strengthening cultural connections and amplifying diverse community voices.**

Artists who **identify as Blackfoot, Métis, or other equity-deserving groups are encouraged to apply.**

🎯 **Preference will be given to applicants who:**

- Demonstrate experience in community engagement, cultural facilitation, or participatory arts projects.
- Demonstrate a strong understanding of Lethbridge's cultural landscape.

\*Note: City of Lethbridge Employees are not eligible to apply.

## How to Apply

✉ Applicants must submit the following to: [annalee@evokedculture.ca](mailto:annalee@evokedculture.ca) by March 10th, 2025

### 1 Statement of Intent (*Max 250 words*)

- Describe your motivation for applying for this opportunity
- Provide details on your approach to a community engagement activity
- Explain how your experience and approach align with the objectives of this engagement opportunity

### 2 Artist Bio

- Outline your background, artistic practice, and relevant community arts experience.

### 3 References

- Provide **one professional or community reference** (*Name & Contact Information*).

## Selection Process

Applications will be reviewed by the **EVOKE Culture 2.0** team based on:

- ✓ Experience in leading community engagement activities
- ✓ Understanding of Lethbridge's cultural and artistic context
- ✓ Creativity and innovation in engagement approach

## Questions?

Please send any questions you may have to [annalee@evokedculture.ca](mailto:annalee@evokedculture.ca)

**We thank everyone for their interest and application to this opportunity.**